Agricultural Marketing Service Fruit and Vegetable Programs	Continue	www.ams.usda.gov/fv FVInfo@usda.gov Tel. (202) 720-3209
Program and Division	Services	Contact
Office of the Deputy Administrator  www.ams.usda.gov/fv	USDA AMS Fruit and Vegetable Programs provides customized solutions to enhance the value and quality of our client's fresh produce and processed products. We offer a full range of quality assurance and audit verification services providing our clients and their customers with confidence that products are grown, processed, and distributed under the most favorable conditions.  Our services are delivered via a nationwide network of trained and experienced USDA employees and state partners, and our customers include growers, shippers, brokers, receivers, distributors, processors, retailers, and restaurants.	Robert Keeney, Deputy Administrator (202) 720-4722, robert.keeney@ams.usda.gov  Charles Parrott, Associate Deputy Administrator (202) 720-6393, charles.parrott@ams.usda.gov  Bruce Summers, Associate Deputy Administrator (202) 720-5870, bruce.summers@ams.usda.gov  Christopher Purdy, Business Development, (202) 720-3209, christopher.purdy@ams.usda.gov
Fresh Products  USDA  LOENTITY  PRESERVATION  WWW.ams.usda.gov/freshinspection	<ul> <li>Serving the fresh fruit and vegetable Industry with</li> <li>Quality and condition inspection and grading services.</li> <li>Develop and maintain U.S. Grade Standards.</li> <li>Quality Monitoring Program (QMP) to verify supplier contract compliance.</li> <li>Audit-based solutions to enhance food safety practices, including Good Agricultural Practices (GAP) for growers, Good Handling Practices (GHP) for packers, shippers, and distributors of fresh produce.</li> <li>Identity Preservation Program for clients with unique, value-added products.</li> <li>Food Defense Surveys to verify a farm or packing houses food defense program.</li> <li>Training programs for the produce industry.</li> </ul>	Bruce Summers, Acting Division Director, (202) 720-5870, bruce.summers@ams.usda.gov.
Processed Products  WWW.ams.usda.gov/processedinspection	<ul> <li>Serving the processed and fresh-cut fruit and vegetable industry with</li> <li>Inspection and grading services.</li> <li>Quality Monitoring Program (QMP) to verify supplier contract compliance.</li> <li>Audit-based solutions to enhance client food safety practices including plant surveys to evaluate a processing facilities compliance with Good Manufacturing Practices (GMP).</li> <li>The Qualified through Verification (QTV) program to assist food processors enhance their hazard analysis critical control point (HACCP) plan to ensure its continual effectiveness through unannounced audits.</li> <li>Food Defense Surveys to verify a processors food defense systems.</li> </ul>	Randle Macon, Acting Division Director, (202) 720-4693, randle.macon@ams.usda.gov
Market News  USDA  Market News  Compete Smarter  www.marketnews.usda.gov/portal/fv	Disseminates detailed information on market conditions for hundreds of agricultural commodities at major domestic and international wholesale markets, production areas, and ports of entry.  Price and shipment data and related services.	Terry Long, Division Director, (202) 720- 2175, terry.long@ams.usda.gov  John Okoniewski, Assistant Division Director, (202) 720-9932, john.okoniewski@ams.usda.gov
Specialty Crop Block Grant Program <a href="http://www.ams.usda.gov/scbgp">http://www.ams.usda.gov/scbgp</a>	The Specialty Crop Block Grant Program (SCBGP) provides funds to eligible entities, State Depts. of Ag., etc., for projects designed to enhance the competitiveness of U.S	Trista Etzig, Program Manager, (202) 690- 4942, <u>Trista.etzig@ams.usda.gov</u>

or U.S.-territory grown specialty crops. Examples include food safety, marketing, etc.

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Perishable Agricultural Commodities Act (PACA)  www.ams.usda.gov/paca	PACA proactively works for the fruit and vegetable industry promoting interstate and foreign commerce through dispute resolution, mediation, arbitration, licensing, and outreach programs facilitating fair trade practices. The PACA enforces federal regulations outside the civil court system by upholding contract requirements, mandating full and prompt payment, by removing unscrupulous individuals from the trade when needed, and providing advice on trust protection.	Karla Whalen, Division Director, (202) 720-4180, karla.whalen@ams.usda.gov  Lorenzo Tribbett, Assistant Division Director, (202) 720-2272, lorenzo.tribbett@ams.usda.gov
Marketing Order Administration  www.ams.usda.gov/moab	Administration of Marketing Orders and Agreements.  Marketing orders and agreements (1) maintain the high quality of produce that is on the market; (2) standardize packages and containers; (3) regulate the flow of product to market; (4) establish reserve pools for storable commodities; and (5) authorize production research, marketing research and development, and advertising.	Michael Durando, Division Director, (202) 720-2491, michael.durando@ams.usda.gov  Anne Dec, Assistant Division Director, (202) 720-9914, anne.dec@ams.usda.gov
Research and Promotion  www.ams.usda.gov/fvpromotion	Administration of nationwide research and promotion programs for the fresh fruit and vegetable industry.  Authorized by federal legislation, Research and Promotion Programs are designed to strengthen the position of the industry in the marketplace and to maintain and expand domestic and foreign markets. The programs are all fully funded by industry assessments.	Sonia Jimenez, Division Director, (202) 720-9915, sonia.jimenez@ams.usda.gov  Marlene Betts, Assistant Division Director, 202-720-5057, marlene.betts@ams.usda.gov
Office of International Standards Coordinator	Works to ensure that international standards do not deny access to the U.S. produce industry as it seeks to sell its products overseas.	Dorian LaFond, International Standards Coordinator, (202) 690-4944, dorian.lafond@ams.usda.gov
Economic Analysis and Program Planning	Analysis of economic information and programs related to federal food purchase and other programs.	Sonia Jimenez, Acting Division Director, (202) 720-9915, sonia.jimenez@ams.usda.gov

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